

Crop Pro Insurance Services, Inc.



Billy Rose

Chairman

Crop Pro Insurance Services
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FUNCTION AND SPECIALIZATION

Mr. Rose is the Chairman of Crop Pro Insurance Services (CPIS). He is responsible for the strategic direction and focus of the Company.

EDUCATION & RECOGNITION

- BBA, University of Iowa, Iowa City, IA
- Emerging Entrepreneur of the Year, Iowa/Nebraska Region by Ernst & Young (1995)
- Iowa Young Entrepreneur of the Year, U.S. Small Business Administration (1989)

PROFESSIONAL EXPERIENCE AND BACKGROUND

Mr. Rose has 20 years of experience in the crop insurance industry. His vision and big picture understanding of agriculture, technology, and the crop insurance industry have contributed to a successful career of developing products, services and programs that are beneficial to America's farmers, the agricultural industry and the crop insurance industry, ultimately leading to the founding of Crop Pro Insurance Services in 2015.

Prior Experience

Mr. Rose was the founding CEO and Chairman of Crop Pro Inc., in April of 2008. As CEO of Crop Pro Inc., Mr. Rose formed Crop Pro Insurance LLC in 2012, as a crop Managing General Agency (MGA) for Technology Insurance Company Inc., owned by AmTrust Financial. Crop Pro Insurance LLC became an Approved Insurance Provider (AIP) for the Federal Crop Insurance Program. AmTrust acquired Crop Pro Inc.'s interest in Crop Pro Insurance in March of 2015.

Mr. Rose was the founder, CEO and Chairman of Crop1 Insurance Direct Inc., an MGA for Multi-Peril Crop Insurance and Crop Hail, and served as Chairman from inception through January 2006, at which time he sold his stock in Crop1 to Farm Bureau Mutual. He continued to serve as CEO of Crop1 until February 2009, where he was responsible for the direction of the Company, operating and strategic plans, and day-to-day operations.

Mr. Rose was the founder, CEO and Chairman of Ag1.com, creating the first agricultural E-Commerce site (Ag1.com) offering financing, insurance, inputs and marketing directly to the farmer. Mr. Rose negotiated \$143 million in private label lines of credit financing for Ag1.com customers and developed a crop insurance super agency which grew into one of Iowa's largest independent agencies. In 1999, Mr. Rose negotiated a strategic alliance with Data Transmission Network (DTN), the largest agricultural content provider via satellite, which resulted in DTN's acquisition of Ag1 in 2000.

WORK SUMMARY

- 20 Years of Experience in the Crop Insurance Industry
- Serial Entrepreneur
- Successfully Founded and Exited Four Different Companies
- Compelling >15x Track Record in MPCl Business
- Winner of Entrepreneur of the Year
- Recognized by Nebraska and Iowa, Inc. and Ernst and Young